**![MC900053182[1]]()Weddington United Methodist**

**Church Backgrounder**

* This is a backgrounder I created for Weddington United Methodist Church, a church located in Weddington, North Carolina.
* The assignment was to pick an organization we are a member of and to construct a backgrounder for the organization.
* This backgrounder states the history of the church, its location, the different activities and worshipping opportunities it offers, among other things.
* It is important to be able to construct a backgrounder while in charge of the public relations for a company or organization. A backgrounder is part of a media kit that is given to the press explaining the organization. It is imperative that the backgrounder is accurate and contains all the information the press needs to conduct a story on the organization. I believe I am capable of constructing an accurate backgrounder for an organization and getting out all the information the press needs about the organization to ensure they get the best press coverage possible.

Backgrounder

FOR IMMEDIATE RELEASE FOR MORE INFORMATION, CONTACT

February 2, 2011 Jessica Marsh

 Communication Director, Weddington Church

 704-591-0654

 JNM3907@uncw.edu

**Weddington United Methodist Church**

 Weddington United Methodist Church offers a variety of different worship styles and ministry opportunities to help people to seek to serve God in an exhilarating and active way.

 It is the church’s mission to fulfill the call to be the physical presence of Jesus Christ by worshiping God with passion, intentionally growing in faith, proclaiming the gospel with grace, and humbly serving in love. Weddington Church has a specific vision and it is to be a motivating and facilitating team whereby persons will understand their call to witness their faith effectively, welcome persons into the community of faith graciously, and facilitate active involvement in mission and ministry. The church welcomes all new members and strives to make them feel at home as well as involved in the church family.

 Weddington United Methodist Church has numerous educational opportunities. The church has a preschool, Weddington Christian Preschool, which meets on the weekdays in the main church’s Education Wing. Weddington Church also has an elementary school, Weddington Christian Academy, which meets in the new Family Life Center. The children have an opportunity to learn the basic elementary curriculum with a

-more-

Christian outlook. In addition to the preschool and elementary school, Weddington Church has disciple bible studies, Sunday school, Life Groups, and Vacation Bible School. One can also be educated during the Worship times on Sundays. The church has four different Worship times, each offering a slightly different experience. At 8:15am the church has the traditional worship, 9:30am and 10:10am is the praise and worship, and then at 11:00am is the blended worship. There are also many different opportunities for ministry at Weddington United Methodist Church. Some of them include: Adult Ministries, Children’s Ministries, Disciple Bible Studies, Wednesday Night Alive, Boy Scouts, Girl Scouts, Youth Ministries, Fine Arts, and Sports Teams. These groups are organized so that people with the same interests can come together with other Christians and have fun whilst worshipping the Lord. Weddington United Methodist Church has a number of different ways one can reach out to the community and share the love of Jesus Christ. These include: Local Missions, Foreign Missions, and Pastoral Care Ministries. Pastoral Care Ministries focuses on serving those in the community in need. Examples of these are: the Cancer Support Team, Meals on Wheels, Caring Hearts, and Divorce Care for Adults.

 Weddington United Methodist Church has experienced a great deal of growth since it first opened in 1874. The land for the church, as well as a small wooden church, is thanks in large favor to Reuben Roswell and his grandson Reuben Weddington. From the year 1925 to 1972, a brick building replaced the old wooden church and a community hut, new Sunday school wing, and fellowship hall were built. As the church expanded in construction, so did the number of its members. There was a school across from the

-more-

church that was no long being used so in 1979 Weddington Church purchased the property and used it as a community center. It stayed the community center until 1990, when the building was expanded a great deal. The worship and educational programs were then moved there after the membership voted. In 1996, church members pledged $1.6 million to build a new, larger, sanctuary and more classroom space. In 2005, the Family Life Center was built which provided a stage, gymnasium, and teen center for the church. The building was not the only thing that was expanding; the membership count was growing daily. Membership has grown from 400 members in 1989 to over 3,100 in 2008.

 Weddington United Methodist Church allows anyone interested in joining the church to join. The membership count is growing everyday and the church looks forward to helping each and every person with their walk with God. There are many different opportunities for every individual to get involved. The church hopes that everyone will have an equal opportunity to find something they are interested in and bond with others while worshiping the Lord. The church’s doors are open to every man, woman, and child.

 Weddington United Methodist Church is located at 13901 Providence Road in Weddington, North Carolina. The church has originally been opened since 1874 but there have been many new additions added throughout the years. The church currently has over 3,100 members and is growing each day. For more information about Weddington United Methodist Church you may call the church office at (704)846-1032 or visit the church’s website at www.weddingtonchurch.org.

###